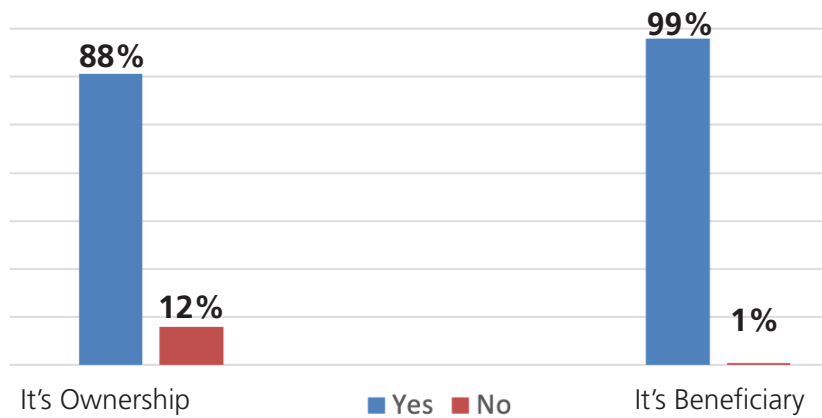
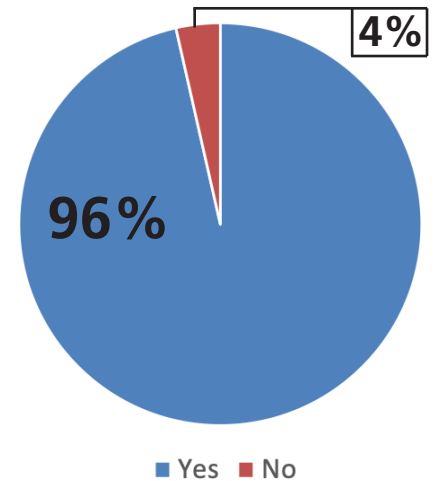


Ontario Senior's Views of Life Settlements

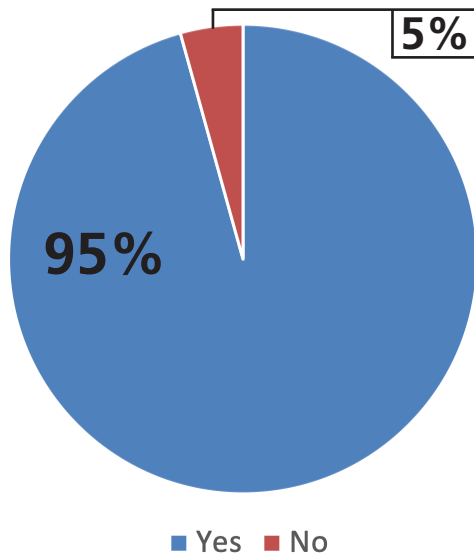
Should an insurance policy owner be allowed to transfer to whom they choose?



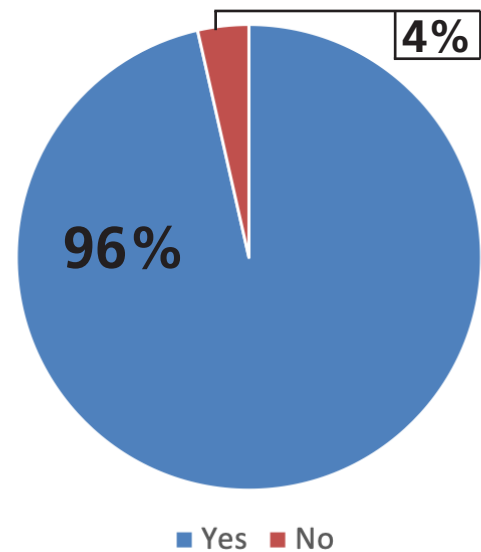
Would you agree that a life insurance policy is an asset of its registered owner?



Do you believe that the option to borrow against a policy should be available to all Ontario residents?



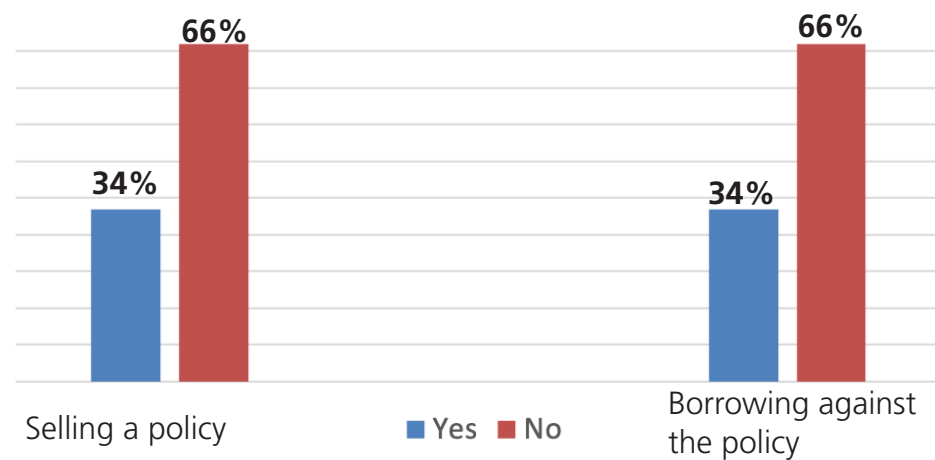
Do you believe that the option to sell a policy should be available to all Ontario residents?



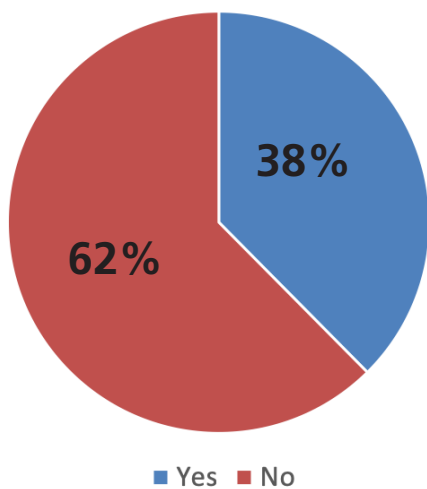
People overwhelmingly agree that they should have the option to sell or borrow against their policies

Life Insurance Awareness

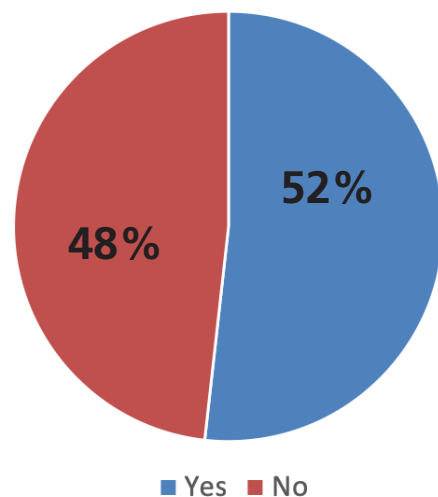
Are you aware that the following alternatives can provide 4-8 times more value than the Cash Surrender Value offered by your insurance company?



Are you aware that in Ontario, only your insurance company is allowed to purchase your policy?



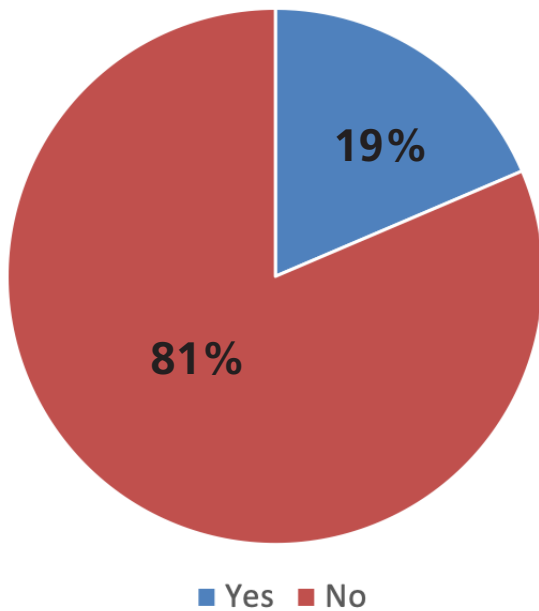
Are you aware that insurers typically offer only the Cash Surrender Value as an option to letting it lapse?



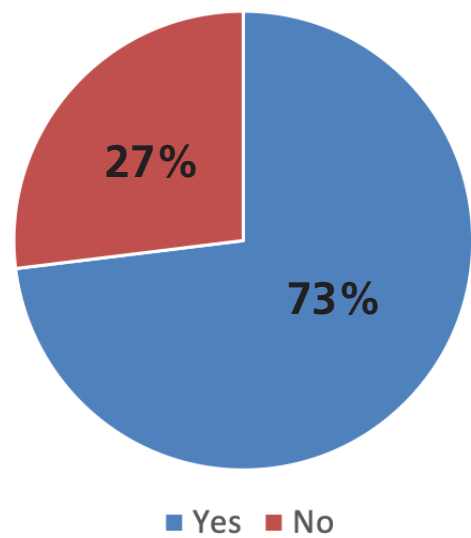
People are unaware when it comes to the rights they have in regards to their life insurance

If they had the option, The majority of Seniors would consider selling a policy as an alternative to letting it lapsing

Have you considered letting your policy lapse (expire and become void)?



Would you consider selling your policy as an alternative to the options from your insurance company? (Lapsing, Cash Surrender Value)



The data represented in this report was gathered between February 11th 2019 and June 1st 2019 from a sampling of Ontario seniors. When looking at the total population of Ontario seniors, The data represented in this report is statistically significant at a 95% confidence level and an 8.25% margin of error.